



**WWST-FM/Star 102.1**  
**STAR FORCE ONE FLYAWAY OFFICIAL RULES**

**NO PURCHASE NECESSARY...**You must be at least 21 years of age, and meet all eligibility rules [see below] for a chance to win any prize in any contest or promotion.

**HOW TO PLAY & WIN...**

Beginning on Monday, July 9, 2008 listeners can call when hearing the 'Captain Star' cue to be the 10<sup>th</sup> caller. The sounder will go off during between the hours of 7am and 5pm each weekday. The 10<sup>th</sup> caller will then receive one chance to guess the seat aboard STAR FORCE ONE. There are a total of eighty (80) seats with rows 1-20 and seats 'A, B, C, and D' for each row. If a listener guesses a seat that is not correct or that has already been incorrectly guessed they will receive two (2) tickets to Dollywood and their turn is concluded. If a person correctly guesses the seat they will be a Grand Prize winner once confirmed an eligible contestant. Contestants that do not guess successfully may play again anytime after 48 business hours from the previous attempt, but will not receive the tickets after the first attempt. But all non-flyaway winners are entered into drawing to see Fergie in Hollywood, Florida, courtesy of Hard Rock Café in Gatlinburg. Giveaway will be live on-site, and finalist must be present to win. Giveaway and show dates are TBD.

Grand Prize(s):

STAR FORCE ONE FLYAWAY #1:

Trip for two (2) including air transportation, hotel accommodations, \$102 spending cash, and two tickets to see John Mayer with Colbie Calliat perform live on August 1, 2008 at the SuperPages.com Centre in Dallas, Texas.

STAR FORCE ONE FLYAWAY #2:

Trip for two (2) including air transportation, hotel accommodations, \$102 spending cash, and two tickets to see Linkin Park perform live on August 21, 2008 at the Verizon Wireless Amphitheatre in St. Louis Missouri.

STAR FORCE ONE FLYAWAY #3: Trip for two (2) including air transportation, hotel accommodations, \$102 spending cash, and two tickets to see Janet Jackson perform live on September 19, 2008 in Las Vegas.

STAR FORCE ONE FLYAWAY #4: TBD

No purchase necessary. Contests are open to residents of Tennessee, 21 years of age or older unless otherwise stated. You may only win in your own name. Contests may be postponed at any time. Employees of WWST, WMYU, WKHT, WQBB, Journal Broadcast Group of Knoxville, Inc, their agencies or representatives, their family members, or employees of other radio stations are not eligible. Family members include spouses, parents, siblings, children, grandparents, and grandchildren. Only one person per family and/or household may win a prize/grand prize during the run of any contest or promotion. A household includes any persons living at the same address. Odds of winning may depend on the number of phone, fax, or personal entries. All contestants agree to the use of their name, voice, and likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Winners are solely responsible for any prize obligations, including, but not limited to taxes, insurance, titles, tags, etc., and must meet all eligibility requirements before receiving final prize award. No cash or substitute prize will be awarded in lieu of the advertised prize unless otherwise stated. Prizes are non-transferable. If a winner cannot accept the prize as offered, he/she shall forfeit the prize. Proper and customary identification, including photo ID and social security card must be presented to claim any and all prizes. Winners must give social security number either upon winning or when claiming prize won. If a winner

fails to provide or refuses to provide social security number the winner will forfeit said prize and no replacement prize will be awarded. All prizes must be claimed within 10 business days or they become the property of WWST-FM/Star 102.1, WMYU-FM/93 POINT 1, WKHT-FM/HOT 104.5 and WQBB-AM/ Studio1040 AM. Prizes may be claimed at 1533 Amherst Road in Knoxville, Tennessee between 8:30am and 5:00pm Monday through Friday unless otherwise stated or notified. Winners must waive any and all claims of liability against WWST-FM/Star 102.1, WMYU-FM/93 POINT 1, WKHT-FM/HOT 104.5 and WQBB-AM/ Studio1040 AM, Journal Broadcast Group and its affiliates and respective employees and agents for any personal injury or loss which may occur from participation in this contest or from the use of the prize. If a prize winner is proven by the Journal Broadcast Group to give mis-information about their identity, then the listener is hereby ineligible of winner for two calendar years from the date information is proven on any Journal Broadcast Group station. WWST-FM/Star 102.1, WMYU-FM/93 POINT 1, WKHT-FM/HOT 104.5 and WQBB-AM/ Studio1040 AM, Journal Broadcast Group are not responsible for (i) lost, stolen, mangled, mis-delivered, postage due, illegible, incomplete or late entries; (ii) telephone service outages, delays, busy signals, facsimile transmission errors, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize. If the station makes a good faith determination that a listener has cheated or committed fraudulent activity in connection with a station contest, the station reserves the right to disqualify that listener from entering and/or winning all future contests.

By winning any prize you become ineligible to win another prize for forty-five days from the date of winning on WWST-FM/WMYU-FM/WKHT-FM/WQBB-AM. By participating in this contest, all entrants agree to be bound by these OFFICIAL RULES and the decision of the judges, which shall be final.

By winning any prize valued at, or above \$75.00 you become ineligible to win another prize on any Journal Broadcast Group Station including WWST-FM/Star 102.1, WMYU-FM/93 POINT 1, WKHT-FM/HOT 104.5 and WQBB-AM/ Studio1040 AM for sixty (60) days.

By winning a prize valued at \$600.00 or more, you become ineligible for a calendar year, from the date of winning, to win any prize on any Journal Broadcast Group station including: WWST-FM/Star 102.1, WMYU-FM/93 POINT 1, WKHT-FM/HOT 104.5 and WQBB-AM/ Studio1040 AM. If a winner wins over \$600.00 in cumulative prizes through one calendar year the winner may receive a 1099 Tax Form.

\*\*Contest rules may change without notice due to unforeseen circumstances.

Failure to comply with the contest rules may result in a contestant's disqualification and/or forfeiture of any prize or prizes.